



**SINCLAIR**

**COOKIE POLICY**

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## 1. INTRODUCTION

Our website uses its own and third-party cookies. A cookie is a file that is downloaded to your computer when accessing certain web pages to, among other purposes, ensure the correct functioning of the web page, allow faster access to the selected service, store and retrieve information about user navigation, the device used and to recognize a returning user. Cookies do not provide references to personal data, unless expressly authorized by the user.

You may always accept or reject installed cookies that are not strictly necessary for the proper functioning of the website and service access. You may enable or disable our cookies via our Cookie Setting Panel provided in our website.

To reset your cookie preferences, please click on our Cookie widget: 

You will find it at the bottom right corner of your browser's window while navigating our website.

## 2. COOKIES AFFECTED BY REGULATIONS AND EXEMPT COOKIES

In accordance with the EU Directive, Cookies that require informed consent by the user are **statistic cookies**, **marketing**, and **affiliation** cookies, except those of a **technical** nature and those **necessary** for the operation of the website.

## 3. HOW TO CLEAR COOKIES ALREADY INSTALLED IN YOUR BROWSER

You can clear any cookies that may already be installed in your browser by changing your browser settings to erase cookies from your computer's hard drive, block all cookies, or receive a warning before a cookie is stored.

Please check your Internet browser's instructions to learn more about these functions.

Please be aware though that you may lose some of the functionality of this website if you do not allow cookies.

To find out more about cookies and how to manage and/or delete them, please visit [About Cookies](#) or [All About Cookies | Online Privacy and Digital Security](#) for further information.

Learn more about Sinclair in our [Privacy Policy](#).

## 4. COOKIES USED IN OUR WEBSITE

### 4.1. Necessary Cookies

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
rc::a	<a href="#">Google</a>	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML
rc::c	<a href="#">Google</a>	This cookie is used to distinguish between humans and bots.	Session	HTML
li_gc	<a href="#">LinkedIn</a>	Stores the user's cookie consent state for the current domain	179 days	HTTP
CookieConsent	<a href="#">Cookiebot</a>	Stores the user's cookie consent state for the current domain	1 year	HTTP
__cf_bm	<a href="#">Vimeo</a>	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP

#### 4.2. Preference Cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
lang [x2]	<a href="#">LinkedIn</a>	Remembers the user's selected language version of a website	Session	HTTP

#### 4.3. Statistic Cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
aka_debug	<a href="#">Akamai Technologies</a>	Used by Vimeo to track usage of their embedded video player	Session	HTTP
collect	<a href="#">Google</a>	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel
AnalyticsSyncHistory	<a href="#">LinkedIn</a>	Used in connection with data-synchronization with third-party analysis service.	29 days	HTTP
_ga	<a href="#">Google</a>	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	399 days	HTTP
_ga_#	<a href="#">Google</a>	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	399 days	HTTP
_gat	<a href="#">Google</a>	Used by Google Analytics to	1 day	HTTP

Name	Provider	Purpose	Expiry	Type
		throttle request rate		
_gid	<a href="#">Google</a>	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
In_or	<a href="#">LinkedIn</a>	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 day	HTTP
vuid	<a href="#">Vimeo</a>	Collects data on the user's visits to the website, such as which pages have been read.	399 days	HTTP

#### 4.4. Marketing Cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers

Name	Provider	Purpose	Expiry	Type
ads/ga-audiences	<a href="#">Google</a>	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel

Name	Provider	Purpose	Expiry	Type
bcookie	<a href="#">LinkedIn</a>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP
bscookie	<a href="#">LinkedIn</a>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP
lidc	<a href="#">LinkedIn</a>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	HTTP
UserMatchHistory	<a href="#">LinkedIn</a>	Used to track visitors on multiple websites, to present relevant advertisement based on the visitor's preferences.	29 days	HTTP
_fbp	<a href="#">Meta Platforms, Inc.</a>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP

#### 4.5. Unclassified Cookies

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

*We do not use cookies of this type.*

#### 5. RESPONSIBILITY FOR THIS POLICY

Sinclair's Compliance Department are responsible for monitoring adherence and ensuring the enforcement of this policy. If you have any queries or concerns please contact [gdpr@sinclair.com](mailto:gdpr@sinclair.com).