



# Cookie Policy

GLOBAL

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# 1 INTRODUCTION

In this policy references to 'Sinclair' or 'us/we/our' mean Sinclair Pharma Limited and all companies and branches within the Sinclair group.

Our website uses its own and third-party cookies. A cookie is a file that is downloaded to your computer when accessing certain web pages to, among other purposes, ensure the correct functioning of the web page, allow faster access to the selected service, store and retrieve information about user navigation, the device used and to recognize a returning user. Cookies do not provide references to personal data, unless expressly authorized by the user.

You may always accept or reject installed cookies that are not strictly necessary for the proper functioning of the website and service access. You may enable or disable our cookies via our Cookie Setting Panel provided in our website.

To reset your cookie preferences, please click on our Cookie widget:



You will find it at the bottom right corner of your browser's window while navigating our website.

## 2 PURPOSE AND SCOPE - COOKIES AFFECTED BY REGULATIONS AND EXEMPT COOKIES

In accordance with the EU Directive, Cookies that require informed consent by the user are statistic cookies, marketing, and affiliation cookies, except those of a technical nature and those necessary for the operation of the website.

# 3

## HOW TO CLEAR COOKIES ALREADY INSTALLED IN YOUR BROWSER

You can clear any cookies that may already be installed in your browser by changing your browser settings to erase cookies from your computer's hard drive, block all cookies, or receive a warning before a cookie is stored.

Please check your Internet browser's instructions to learn more about these functions.

Please be aware though that you may lose some of the functionality of this website if you do not allow cookies.

To find out more about cookies and how to manage and/or delete them, please visit [About Cookies](#) or [All About Cookies | Online Privacy and Digital Security](#) for further information.

Learn more about Sinclair in our [Privacy Policy](#).

# 4

## COOKIES USED IN OUR WEBSITE

### 4.1

## Necessary Cookies

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies. We process necessary cookies based on our legitimate interest in providing a functional website.

Name	Provider	Purpose	Expiry	Type
ARRAffinity [x5]	<a href="#">Azure</a>	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP
ARRAffinitySameSite	<a href="#">Azure</a>	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP
test_cookie	<a href="#">Google</a>	Used to check if the browser supports cookies	0 day	HTTP
_cf_bm [x3]	email-sinclairpharma.com r1.dotdigital-pages.com <a href="#">Vimeo</a>	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	0 day	HTTP
cf_clearance [x2]	email-sinclairpharma.com r1.dotdigital-pages.com	This cookie is used to distinguish between humans and bots.	1 year	HTTP
hex (10)	<a href="#">Zoho</a>	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	Session	HTTP
rc::a	<a href="#">Google</a>	This cookie is used to distinguish between humans	Persistent	HTML

Name	Provider	Purpose	Expiry	Type
		and bots. This is beneficial for the website, in order to make valid reports on the use of their website.		
rc::c	<a href="#">Google</a>	This cookie is used to distinguish between humans and bots.	Session	HTML
l.gif	<a href="#">Cookiebot</a>	Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.	Session	Pixel
li_gc	<a href="#">LinkedIn</a>	Stores the user's cookie consent state for the current domain	180 days	HTTP
JSESSIONID	<a href="#">New Relic</a>	Preserves users states across page requests	1 year	HTTP
CookieConsent	<a href="#">Cookiebot</a>	Stores the user's cookie consent state for the current domain	1 year	HTTP
_cfuvid	<a href="#">Vimeo</a>	Pending	Session	HTTP
bscookie	<a href="#">LinkedIn</a>	This cookie is used to identify the visitor through an application. This allows the visitor to login to a website through their LinkedIn application for example.	1 year	HTTP

## 4.2

# Preference Cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in. We process these cookies on the legal basis of your express consent.

Name	Provider	Purpose	Expiry	Type
None currently used	-	-	-	-

## 4.3

# Statistic Cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. We process these cookies on the legal basis of your express consent.

Name	Provider	Purpose	Expiry	Type
collect	<a href="#">Google</a>	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel
AnalyticsSyncHistory	<a href="#">LinkedIn</a>	Used in connection with data-synchronization with third-party analysis service.	29 days	HTTP
_ga	<a href="#">Google</a>	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	399 days	HTTP
_ga_#	<a href="#">Google</a>	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	399 days	HTTP
_gat	<a href="#">Google</a>	Used by Google Analytics to throttle request rate	0 day	HTTP
_gid	<a href="#">Google</a>	Registers a unique ID that is used to	0 day	HTTP



Name	Provider	Purpose	Expiry	Type
		generate statistical data on how the visitor uses the website.		
vuid	<a href="#">Vimeo</a>	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP
td	<a href="#">Google</a>	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	Pixel

## 4.4

# Marketing Cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers. We process these cookies on the legal basis of your express consent.

Name	Provider	Purpose	Expiry	Type
lastExternalReferrer	<a href="#">Meta Platforms, Inc.</a>	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML
lastExternalReferrerTime	<a href="#">Meta Platforms, Inc.</a>	Detects how the user reached the	Persistent	HTML

Name	Provider	Purpose	Expiry	Type
		website by registering their last URL-address.		
_mpq_#_#	dist.eventscalendar.co	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Persistent	HTML
IDE	<a href="#">Google</a>	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	399 days	HTTP
page/landing	<a href="#">Google</a>	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel
fr	<a href="#">Meta Platforms, Inc.</a>	Pending	3 months	HTTP
ads/ga-audiences	<a href="#">Google</a>	Used by Google AdWords to re-engage visitors	Session	Pixel

Name	Provider	Purpose	Expiry	Type
		that are likely to convert to customers based on the visitor's online behaviour across websites.		
Pagead/1p-user-list/#	<a href="#">Google</a>	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites	Session	Pixel
bcookie	<a href="#">LinkedIn</a>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP
li_sugr	<a href="#">LinkedIn</a>	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	3 months	HTTP
lidc	<a href="#">LinkedIn</a>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	HTTP

Name	Provider	Purpose	Expiry	Type
UserMatchHistory	<a href="#">LinkedIn</a>	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days	HTTP
_fbp	<a href="#">Meta Platforms, Inc.</a>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP
_gcl_au	<a href="#">Google</a>	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP
mp_#_mixpanel	dist.eventscalendar.co	Pending	1 year	HTTP

## 4.5

# Unclassified Cookies

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
media/#/#.# [x2]	Azure	Pending	Session	Pixel
LP-6285340F88FF4FFB53CQ4A7266AD2172C454	email-sinclairpharma.com r1.dotdigital-pages.com	Pending	29 days	HTTP
LP-76FBF4B96B75AB9C50I41FC35780CFCA70BB [x2]	email-sinclairpharma.com r1.dotdigital-pages.com	Pending	29 days	HTTP
respondentid#-# [x2]	email-sinclairpharma.com r1.dotdigital-pages.com	Pending	Session	HTTP
respondentid#-#count [x2]	email-sinclairpharma.com r1.dotdigital-pages.com	Pending	Session	HTTP
responder-#-# [x2]	email-sinclairpharma.com r1.dotdigital-pages.com	Pending	Session	HTTP
Survey-Started-300669	email-sinclairpharma.com	Pending	0 day	HTTP
Survey-Started-358786	email-sinclairpharma.com	Pending	0 day	HTTP
Survey-Started-359558	email-sinclairpharma.com	Pending	0 day	HTTP
pgv_pvi	<a href="http://gg.com">gg.com</a>	Pending	Persistent	

Name	Provider	Purpose	Expiry	Type
pgv_si	<a href="http://qq.com">qq.com</a>	Pending	Session	HTML
Survey-Started-350558	r1.dotdigital-pages.com	Pending	0 day	HTTP
__mp_opt_in_out_#	dist.eventscale-ndar.co	Pending	Session	HTTP

# 5

## RESPONSIBILITY FOR THIS POLICY

This Cookie Policy is regularly updated and published in our website.

Users can manage and withdraw their consent for cookies at any time through our Cookie Setting Panel, accessible on our website.

For any additional queries please contact Sinclair's Data Protection Officer at [dpo@sinclair.com](mailto:dpo@sinclair.com).



Sinclair's CEO and its board of directors have overall responsibility for this policy. The Chief Legal Officer and Head of Compliance are responsible for monitoring adherence and ensuring the enforcement of this policy.



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